

**City of Palmer
Action Memorandum No. 17-075**

Subject: Approving a Council Community Grant in the Amount of \$1,200.00 to the Greater Palmer Chamber of Commerce to Support Small Business Saturday on November 25, 2017


Agenda of: October 14, 2017

Council Action: **Approved** **Amended:** _____
 Denied




Originator Information:

Originator: Nathan Wallace, City Manager

Department Review:

Route to:	Department Director:	Signature:	Date:
_____	Community Development	_____	_____
<u>X</u>	Finance		<u>9/29/17</u>
_____	Fire	_____	_____
_____	Police	_____	_____
_____	Public Works	_____	_____

Approved for Presentation By:

	Signature:	Remarks:
City Manager		_____
City Attorney		_____
City Clerk		_____

Certification of Funds:


Total amount of funds listed in this legislation: \$ **1,200.00**

This legislation (√):

- Creates revenue in the amount of: \$ _____
- Creates expenditure in the amount of: \$ 1,200.00
- Creates a saving in the amount of: \$ _____
- Has no fiscal impact

Funds are (√):

- Budgeted Line item(s): 01-02-10-6068 Council Community Grant
- Not budgeted

Director of Finance Signature: 

Attachment(s):

- Council Community Grant Request
- Staff Evaluation
- 2016 SBS Report

Summary Statement:

In February 2015, the City Council adopted Ordinance No. 14-043 which established the Council Community Grant program. The Council also approved \$10,000.00 in Council Community Grant Funds for 2017 that would finance approved Council grants.

The Greater Palmer Chamber of Commerce is requesting a \$1,200.00 grant to help finance marketing for 2017 Small Business Saturday, November 25, 2017. Grant funds will be used to pay for print, radio and social media advertising for Small Business Saturday.

This event has been sponsored in the past in amounts up to \$1,000.00 dollars thru Sea Star Strategies and the Greater Palmer Chamber of Commerce which will continue to support this program through the Chamber of Commerce in 2017.

Legislation #	Organization	Amount	Date Approved
17-016	Palmer High School-Rockin' Hockey	\$465	2/28/17
17-021	Mayor's Green Day Gallup	\$1000	3/14/17
17-022	Hatcher Pass Avalanche Center	\$2000	3/14/17
17-032	Who Let The Girls Out	\$2000	4/25/17
17-043	Midsummer Garden Faire	\$2000	6/13/17
	Small Business Saturday		
Total 2017 Grants approved prior:		\$7465	

Administration's Recommendation:

To approve Action Memorandum No. 17-075 approving a Council Community Grant in the amount of \$1,200.00 to the Greater Palmer Chamber of Commerce to support Small Business Saturday November 25, 2017.